## IMPROVE YOUR FEEDBACK SKILLS



# Give effective, positive and constructive feedback

Meaningful feedback can be the difference between a dwindling and thriving team. To create a feedback culture in your organisation, constructive feedback is a necessary ingredient.

Constructive feedback helps people flex and grow into new skills, capabilities, and roles. It creates more positive and productive relationships between employees. It also helps to reach goals and drive business value.

We know employees want feedback. But one study found that people want feedback if they're on the receiving end. In fact, in every case, participants rated their desire for feedback higher as the receiver. While the fear of feedback is very real, it's important to not shy away from opportunities for constructive feedback. After all, it could be the difference between a dwindling and thriving team.

Organisations are juggling a lot of priorities amid a lot of change and uncertainty. That means organisations need to be more agile than ever as priorities change, projects change, and directions change. That means that one feedback mechanism is more important than ever:



### Feedback on the job

It's in the moment. It happens immediately. It's reactive but in a helpful way.

## The importance of feedback on the job

#### Improve performance

When employees are engaged, your business reaps the benefits. One of the biggest benefits of real-time feedback is that it helps increase employee performance.

## Increase employee engagement

Employee engagement forms the backbone of the success of any organisation. So when it comes to feedback, it's an important aspect to keep employee engagement high.

#### **Continuous feedback**

Use feedback on the job at the right time and place. If you see a mistake or can call out something quickly and in the moment, feedback on the job is the way. Feedback on the job is supposed to come across as informal, continuous feedback.

#### **Building teamwork**

Encouraging feedback on the job within an organisation sends a signal to employees that the organisation supports them every step of the way. This will bring employees one step closer to helping employees reach their full potential.

#### **Boost motivation**

Employees like to be rocognised for their efforts. Appreciation for a job well done takes only a minute, is noticeable and boosts motivation.

#### Elevate your workforce

Empower your team, and your business, through a culture of feedback. By employing feedback on the job, you'll reduce friction, increase productivity, and create a culture of employee engagement.

### Requesting feedback

It can feel difficult to ask for feedback in the workplace. You might feel nervous approaching your supervisor and asking them for feedback on your performance. However, note that this is a key part of development in your career. Requesting feedback can also show your proactive stance and commitment to improving your skills. Follow these steps to feel more at ease when asking for feedback:

- Be specific.
- Ask questions about how you could improve.
- Give your colleagues space to articulate their feedback.
- Try asking feedback regularly to help your work stay consistent and of good quality.

#### How to act on feedback

Knowing how to receive and act on feedback helps you to make the most of it and use it to its full potential. Feedback is someone else's professional opinion on your working style. This means that you can choose whether or not to act on this feedback. Professionals rarely give feedback without providing a reason. Remember, the point of feedback is to help you excel in your professional life. When acting on feedback, consider:

- How long might it take you to implement the feedback?
- How important to your work is the feedback?
- How quickly are your colleagues able to provide their feedback?
- How urgently do you need the feedback?
- Were there any suggestions about how you could improve?
- If acting on feedback would significantly change your working habits, consider speaking to a colleague or supervisor before implementing any changes.

## 10 tips to improve your feedback skills

Asking for and receiving feedback isn't always an easy task. But as we know, more people would prefer to receive feedback than give it. If giving constructive feedback feels daunting, we've rounded up 10 tips to help ease your nerves. These best practices can help make sure you're nailing your feedback delivery for optimal results too.

### 1. Be clear and direct

Make sure you're clear, concise, and direct. Dancing around the topic isn't helpful to you or the person you're giving feedback to.

## 2. Provide specific examples

Get really specific and cite recent examples. If you're being vague and abstract, the employee might not connect feedback with their actions. Help employees reach their full potential.

## 3. Offer support and encouragement

Especially if you're a leader, it's your job to support your employees. Are you offering opportunities for professional development? How are you instilling confidence and trust in your team? Do your employees have access to resources like coaching?

## Lift company and individuals to a higher level

## 5. Give time and space to clarify questions

Constructive feedback can be hard to take in. It can also take some time to process. Make sure you give the recipient time and space for asking questions.

### 4. Encourage to speak out

If someone has a persistent bad habit, try setting a goal with your employee to turn it around. For example, let's say a team member usually dominates the conversation in team meetings. Could you set a goal for how many times they encourage other team members to speak out and share their ideas instead?

## 7. Ask for feedback in return

Feedback can feel hierarchical and top-down sometimes. Make sure that you have an open-door policy and gather feedback from your employees as well.

## 6. Explain the purpose of feedback

When giving feedback, start by explaining what the purpose is. It is important that the employee understands that feedback is not criticism, but a prerequisite for learning and development.

## Create a feedback culture in your organisation 8. Offer s

#### 9. Keep it private

It's crucial to ensure feedback is given privately. Even if you're delivering positive feedback, many people don't feel comfortable being the centre of attention. It's up to the recipient to share the feedback or make it public.

## 8. Offer support and encouragement

Make an intentional effort to check in with the recipient on how they're doing in the respective area of feedback. For example, let's say you've given a teammate feedback on their presentation skills. Follow up on how they've invested in building their public speaking skills. Offer to help them practice before a big meeting or presentation.

#### 10. Be empathetic

Receiving feedback, especially at work, can make individuals feel uneasy. It points out any deficiencies in their understanding, prompting them to improve. Approach feedback with a team member always empathetically. If you are too harsh, they might become defensive and less open to your guidance.

Empower your team through a culture of feedback. By enabling feedback on the job, you'll reduce friction, increase productivity, and create a culture of employee engagement.



SHAPE Founder
eelco.kunst@shapehub.app
+31 6 515 616 75

Twekkeler Es 24 7547 SM Enschede shapehub.app

Eelco Kunst

SHAPE YOUR PROFESSIONAL IDENTITY